

## CLAIMS

What is claimed is:

1. A method of conducting a gaming activity, comprising:  
providing at least one player an opportunity to participate in a gaming activity, said opportunity comprising providing said at least one player with an opportunity to select an outcome of a separate event;  
qualifying said at least one player that selects a winning outcome in said separate event for participation in a first random drawing; and  
determining at least one first winner in said first random drawing.
2. The method according to claim 1, further comprising:  
qualifying said at least one first winner in said first random drawing for participation in a second random drawing; and  
determining at least one second winner in said second random drawing.
3. The method according to claim 1, wherein said opportunity to participate in said gaming activity further comprises requiring said at least one player to register to participate in said gaming activity.
4. The method according to claim 1, further comprising:  
qualifying said at least one first winner in said first drawing for participation in a third random drawing; and  
determining at least one third winner in said third random drawing.

5. The method according to claim 1, wherein said opportunity to participate in said gaming activity further comprises:  
providing said at least one player an opportunity to select a participant to win a league championship;  
responsive to an outcome of said league championship, qualifying said at least one player that selected a winning participant in said league championship for participation in a third random drawing; and  
determining a winner of said third random drawing.

6. The method according to claim 1, wherein said opportunity to participate in said gaming activity further comprises:  
providing said at least one player an opportunity to select an outcome a league championship game;  
qualifying said at least one player that selected a winning outcome of said league championship game for participation in a third random drawing; and  
determining a winner of said third random drawing.

7. The method according to claim 1, wherein providing said at least one player said opportunity to select said outcome of said separate event comprises:  
distributing at least one entry ticket to said at least one player;  
providing at least one drum; and  
allowing said at least one player to select said outcome by depositing said at least one entry ticket in said at least one drum.

8. The method according to claim 7, wherein determining said at least one winner in said first random drawing comprises:  
randomizing said at least one entry ticket deposited in said at least one drum corresponding to said winning outcome; and  
drawing at least one entry ticket from said at least one drum corresponding to said winning outcome.

9. The method according to claim 1, wherein providing said at least one player said opportunity to select said outcome comprises allowing said at least one player to select at least one team participating in a sporting event.
10. The method according to claim 1, further comprising awarding a first prize to said at least one first winner in said first random drawing.
11. The method according to claim 2, further comprising awarding a second prize to said at least one second winner in said second random drawing.
12. The method according to claim 4, further comprising awarding a third prize to said at least one third winner in said third random drawing.
13. The method according to claim 1, further comprising conducting said gaming activity in conjunction with a business enterprise.
14. A method of conducting a gaming activity, comprising:  
providing at least one player a first opportunity to participate in a gaming activity,  
said first opportunity comprising allowing said at least one player to select a  
participant to win a league championship;  
qualifying said at least one player that selected a winning participant in said league  
championship for participation in a first random drawing;  
determining at least one winner in said first random drawing; and  
awarding a prize to said at least one winner.

15. The method according to claim 14, further comprising:  
providing said at least one player a second opportunity to participate in said gaming activity, said second opportunity comprising allowing said at least one player to select an outcome of a separate event;  
qualifying said at least one player that selects a winning outcome in said separate event for participation in a second random drawing; and  
determining at least one second winner in said second random drawing.
16. The method according to claim 14, further comprising:  
providing said at least one player a third opportunity to participate in said gaming activity, where in said third opportunity comprises allowing said at least one player to select a participant in a championship game; and  
if said at least one player selects the participant that wins said championship game, qualifying said at least one player for participation in said first random drawing.
17. The method according to claim 14, further comprising:  
qualifying said at least one winner in said first random drawing for participation in a second random drawing;  
determining at least one winner in said second random drawing;  
qualifying said at least one winner in said first random drawing for participation in a third random drawing; and  
determining at least one winner in said third random drawing.
18. The method according to claim 14, wherein said first opportunity to participate in said gaming activity further comprises:  
distributing at least one entry ticket to said at least one player; and  
allowing said at least one player to indicate on said at least one entry ticket said participant selected to win said league championship.

19. The method according to claim 18, further comprising:  
providing at least one drum for receiving said at least one entry ticket;  
depositing said at least one entry ticket of said at least one player that selected said  
winning participant in said league championship into said at least one drum; and  
wherein determining said at least one winner in said first random drawing comprises  
randomly selecting said at least one entry ticket from said at least one drum.
20. The method according to claim 15, wherein said second opportunity further  
comprises:  
providing at least one drum, wherein said at least one drum represents a participant in  
said separate event; and  
providing said at least one player at least one entry ticket, wherein said at least one player  
selects said outcome by depositing said at least one entry ticket in said at least one  
drum of said participant that said at least one player selects.
21. The method according to claim 16, wherein said third opportunity further  
comprises:  
distributing at least one entry ticket to said at least one player;  
providing at least one drum, wherein said at least one drum represents a team  
participating in said championship game;  
allowing said at least one player to deposit said entry ticket into said at least one drum of  
said team that said at least one player selects to win said championship game; and  
conducting said first random drawing by randomizing said at least one entry ticket in a  
drum representing a winning team in said championship game and drawing a  
winning entry ticket from said drum representing said winning team.
22. The method according to claim 14, further comprising conducting said gaming  
activity in conjunction with a business enterprise.

23. A system for conducting a gaming activity, comprising:  
at least one identification means for accepting identifiable information from at least one player;  
a first random selection means, said first random selection means configured for randomly selecting a first winner;  
a second random selection means, said second random selection means configured for randomly selecting a second winner; and  
a third random selection means, said third random selection means configured for randomly selecting a third winner.
24. The system of claim 23, wherein said at least one identification means comprises an entry ticket.
25. The system of claim 24, wherein said first random selection means comprises at least one first rotatable drum, said second random selection means comprises at least one second rotatable drum, and said third random selection means comprises at least one third rotatable drum.
26. The system of claim 23, further comprising a set of rules for conducting said gaming activity.
27. The system of claim 25, wherein said at least one first rotatable drum is configured with indicia of a sporting event.
28. The system of claim 23, further comprising at least one promotional material configured for promoting a gaming activity incorporating a sports theme.
29. The system of claim 23, further comprising a members club.

30. The system of claim 23, further comprising at least one gaming device configured to conduct a casino game.

31. The system of claim 23, further comprising a computer system, wherein a random number generator of said computer system is configured as said first random selection means, said second random selection means and said third random selection means.

32. The system of claim 31, wherein said identification means comprises an input device of said computer system.